

Antonia Chitty has been writing for a living for more than ten years. *Which?* magazine was an excellent training ground for her writing skills. As Principal Researcher (Health) she has written hard-hitting investigations, exposing why dental complaints go unheard, and contributing to a 'supercomplaint' to the Office of Fair Trading, into the private dental industry. Since going freelance, Antonia has written on business and parenting for books, magazines, websites and blogs. She combines this with running a PR business, ACPR. As well as offering copywriting and PR services, ACPR offer courses on promotion for small businesses.

Antonia has a unique knowledge of the ups and downs of writing for a living, not just based on her own experience but also on the experiences of the professional and business writers she comes into contact with in her media networks. She has three small children and lives with her husband, David, on the Sussex coast.

Cover illustration by Yvonne Hacon

Printed in Great Britain

- **A practical guide to earning, this book will appeal to every writer who needs to make their work pay the bills**
- **Ideal for anyone who wants to restructure his or her life and make the move from employment to writing full time for a living**
- **Through interviews and case studies, this book lets you into the secrets of successful business writers. Learn from other writer's thought processes, decisions, successes and mistakes.**



www.halebooks.com

COMMERCIAL WRITING
How to earn a living as a Business Writer

Antonia Chitty

HALE

COMMERCIAL WRITING

How to earn a living as a Business Writer



Antonia Chitty

Commercial writing is a great way to use and develop your writing skills and earn a living. This book takes you step by step through the process of becoming a professional writer. From the basics of getting started, different areas to specialize in, finding and keeping clients, you will find useful case studies and resources on every page.

Antonia Chitty is a successful business writer. In this book she shares her own experiences and those of other writers and journalists. If you have had enough of trying to write in your spare time, and want to make the move to writing full time, this book will show you how.

Whether you need to earn to boost your budget or to make a full time living from your writing, this is the book for you.

£12.99